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## Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

## **Listing of Claims:**

- 1. (Previously presented) A System for the wireless transmission and receiving of commands and information for display in response to the commands, comprising:
  - a. a receiver:
  - b. a transmitter;
- c. said transmitter including an encoder for encoding into a data packet graphical image data and at least one command for the display of said graphical image data;
- d. said transmitter including a wireless transmitter for wireless transmission of said data packet to said receiver;
- e. said receiver including a wireless receiver for wireless receiving of said data packet;
- f. a memory electrically coupled to said wireless receiver for receiving and storing said data in said data packet;
  - g. a controller electrically coupled to said memory;
  - h. a display connected to said controller;
- i. said controller in response to said image and said at least one command in said data packet dynamically displaying on said display said image represented by said graphical image data, and wherein said at least one command in said data packet is for the display of said image at predetermined times of the day.
- 2. (Original) The System of claim 1, wherein said controller modifies said image and displays said images as a series of space related images.

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- 3. (Original) The System of claim 1, wherein said space related images create the appearance of an animated image.
- 4. (Original) The System of claim 1, wherein said receiver includes a transmitter controller for transmitting to said transmitter a request signal to establish a communication channel and said transmitter interrupts said transmission of said data packet in response to receiving said request signal.
- 5. (Original) The System of claim 4, wherein said transmitter controller queries the state of said receiver to determine if said receiver is in an idle or busy mode and transmits said data packet to said receiver in response to an indication said receiver is idle.
- 6. (Original) The System of claim 1, wherein said controller modifies said image and displays said images as a series of time related images.
- 7. (Original) The System of claim 6, wherein said at least one command in said data packet is for the display of said image at predetermined intervals of time.
  - 8. (Cancelled)
- 9. (Original) The System of claim 3, wherein said at least one command in said data packet is for the display of said space related images in a series.
- 10. (Original) The System of claim 6, wherein said at least one command is for the display of said image and the termination of said message at a predetermined time.
- 11. (Original) The System of claim 10. wherein said at least one command is for the repetitive display of said image at said predetermined time.
- 12. (Original) The System of claim 11, wherein said at least one command is for the removal of said graphical display data.

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13. (Original) he System of claim 11, wherein said at least one command is for the removal of said graphical display data at a predetermined time.

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- 14. (Original) The System of claim 11, wherein said at least one command is for the removal of said graphical display data after a predetermined number of displays of said image.
- 15. (Original) The System of claim 1, wherein said receive responds to the successful transmission of said graphical image data or said at least one command with a signal indicative of said successful transmission.
- 16. (Original) The System of claim 1, wherein said transmitter includes a data base of attributes for respective receivers and said controller is connected to said data base for identifying a respective attributes and including in said data packet a predetermined command in response to said respective attribute.
- 17. (Original) The System of claim 1, wherein said data packet includes a repeat command and said receiver controller repeats the display of said image in response to said repeat command.
  - 18. (Cancelled)
  - 19. (Cancelled)
  - 20. (Cancelled)
  - 21. (Cancelled)
  - 22. (Cancelled)
  - 23. (Cancelled)

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## 24. (Cancelled)

- 25. (Currently amended) A receiver for the reception and display of packetized graphical image data and at least one command for the dynamic display of the image represented by said data, comprising:
- a receiver for wireless receiving of a packet encoded with graphical image data a. and at least one command for the display of the image represented by said graphical image data, wherein said transmitter receiver includes a data base of attributes for respective receivers transmitters and said controller is connected to said data base for identifying respective attributes and including in said data packet a predetermined command in response to said respective attribute;
- b. a memory electrically coupled to said wireless receiver for receiving and storing said data in said data packet;
- a controller electrically coupled to said memory, and said controller is connected to said data base for identifying respective attributes and including in said data packet a predetermined command in response to said respective attribute;
  - d. a display electrically coupled to said controller;
- said controller in response to said image and said at least one command in said e. data packet dynamically displaying on said display said image represented by said graphical image data.
- 26. (Original) The receiver of claim 25, wherein said receiver responds to the successful transmission of the said data in said data packet with a signal indicative of said successful transmission.
  - 27. (Cancelled)
  - 28. (Cancelled)